



# WordPress Security and Maintenance

Keeping WordPress Websites Secure



## WordPress Security and Maintenance

DFW Business Websites · 469-438-8207

<https://dfwbusinesswebsites.com>

# Cloud-Based WordPress Websites Need Security Protection and Regular Maintenance



# Protect Your WordPress Website Investment!

## We Secure and Maintain WordPress Websites

### How Often Should My WordPress Website Be Maintained?

*WordPress websites should be maintained weekly.* Website usage has no connection with maintenance and security requirements.

### “But I only add a new post or page once a month – or less!”

Fair enough. Unfortunately hackers are attempting to access your website 24/7. The frequency of your website additions does not change this fact. WordPress runs on a MySQL database. It is access to the MySQL database that is of value to hackers.

### “But I only have a very small business! What could a hacker gain on my website?”

Access to the MySQL database. **With access to a MySQL database – hackers can make \$100,000+ per month.**

Not a typo.

# Hackers Can Be Stopped

**With proper security and maintenance on your WordPress website – hackers can be stopped.**

## **#1 Way WordPress Websites get hacked:**

**The website owner does not update, upgrade and maintain the website.**

- . Your WordPress website is a cutting-edge tech, finely-tuned, Search Marketing powerhouse.
- . A MySQL database is the heart of the website, enabling the many marketing & user-friendly features of WordPress sites.
- . In 2019, website hackers are aggressively targeting all websites for hacking, large and small.
- . WordPress sites with their MySQL database are extremely attractive to hackers.

**WordPress Website Security & Maintenance 2019 =  
Website Security, Upgrades and Updates**

# 10,001 Things Hackers Do with Hacked Websites

**In 2016, we cleaned a hacked WordPress business website that had over 10,000 links inserted into the website via the MySQL database.**

- The page links inserted were not visible from the front of the website.
- The website owner had no idea the links were there – until Google banned the website from Search. (Note: If the website owner had joined Google Webmaster Tools – they would have received notification.
- All 10,000+ links were selling various forms of illegal merchandise.
- Joining Google Webmaster Tools is FREE – we enroll our clients as a part of our website development services.)

» *With no regular website maintenance and upkeep of security – your website is a hacking magnet.*

*With proper security and maintenance of your WordPress website – hackers can be stopped.*

# WordPress Security and Maintenance

## WordPress Solution: WordPress Security and Maintenance

**Most website owners start out with a firm resolution to take great care of their WordPress website; keeping the site maintained and updated.**

But then, business and life happens.

Business owners are not website developers – they own a business having nothing to do with websites.

Website owners get busy and before you know it – months have passed and the website is not updated.

At the first missed critical security update – a WordPress website is vulnerable to hacking.





**DFW Business Websites**

## **WORDPRESS SECURITY and MAINTENANCE**

# Preventing Site Hacks – Keeping Your WordPress Site Secure and Maintained!

- ✓ WordPress CMS critical and regular upgrades, plugin software updates and upgrades, as available.

*Per year, WordPress has 4-5 Critical Core Security Updates, Multiple Regular Updates, 100+ plugin updates.*

- ✓ Discontinued plugins are removed. New plugins will be added, when available, at the discretion of **DFW Business Websites**. This happens several times in an average year.

*For example: A new and upgraded version of social media share buttons, slideshow or other plugin.*

- ✓ Sometimes a WordPress software upgrade, plugin software upgrade or update can negatively impact site performance. These issues are corrected as a part of the WordPress Website Maintenance Program.

- ✓ Site back-up and backup archive after each maintenance.

✓ 24/7 Continuous Security Monitoring

- ✓ If your site is hacked, we will remove the hacked files on your server and restore the site with a clean backup.





## Top 5 IPs Blocked

| IP             | Country            | Block Count |
|----------------|--------------------|-------------|
| 77.104.156.113 | Bulgaria           | 3443        |
| 141.8.142.105  | Russian Federation | 18          |
| 141.8.183.27   | Russian Federation | 13          |
| 37.9.113.14    | Russian Federation | 12          |
| 87.250.224.96  | Russian Federation | 11          |

[Update Blocked IPs](#)

## Top 5 Countries Blocked

| Country            | Total IPs Blocked | Block Count |
|--------------------|-------------------|-------------|
| Bulgaria           | 1                 | 464         |
| Russian Federation | 68                | 100         |
| China              | 17                | 21          |
| United States      | 6                 | 11          |
| Canada             | 3                 | 6           |

[Update Blocked Countries](#)


## Top 5 IPs Blocked

| IP             | Country | Block Count |
|----------------|---------|-------------|
| 120.76.176.146 | China   | 6569        |
| 39.98.69.109   | China   | 1942        |
| 120.27.6.97    | China   | 734         |
| 116.255.173.35 | China   | 3           |
| 120.92.33.51   | China   | 2           |

[Update Blocked IPs](#)

## Top 5 Countries Blocked

| Country       | Total IPs Blocked | Block Count |
|---------------|-------------------|-------------|
| China         | 6                 | 8709        |
| United States | 2                 | 2           |

[Update Blocked Countries](#)

## Top 5 Failed Logins

| Username | Login Attempts | Existing User |
|----------|----------------|---------------|
| events   | 1              | No            |

[Update Login Security Options](#)



# WordPress Security Resources

## DFW Business Websites Security and Maintenance Program

<https://dfwbusinesswebsites.com/dfw-business-websites-wordpress-security-and-maintenance>



DFW Business Websites  
WordPress Security  
and Maintenance

# DFW Business Websites Digital Marketing



## Welcome to Effective SEO Digital Marketing

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**We deliver exceptional digital marketing results.**

**We grow and develop businesses.**

**We develop top Organic\*  
Search Ranking for your business.  
No PPC Ads.**

**The links created in Organic Search  
Ranking are *permanent* – and actually  
grow stronger over time.**

\* Organic Search Ranking - Best Google Search Ranking in actual searches by users; no ads.

# Looking forward to growing *your* business!



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